

## FOR IMMEDIATE RELEASE

### 9 Finalists Named for *Innovations in Healthcare*<sup>SM</sup> ABBY Awards

#### -- Winners to be Chosen October 21 in Long Beach

**Santa Ana, CA - August 31, 2015** – Nine innovative healthcare companies (listed below) will compete for the 2015 ABBY Awards, at the 16th *Innovations in Healthcare*<sup>SM</sup> Awards Event, on October 21, 2015, in Long Beach. The Event, presented by the Adaptive Business Leaders (ABL) Organization, recognizes innovative organizations and individuals who are dramatically reducing the cost of quality healthcare.

The ABBY Awards honor companies, selected from throughout the country, which have developed ways to lower the cost of providing quality healthcare through their medical or information technologies, or innovative approaches to the delivery of healthcare. The nine Finalists were selected by a Committee of “Champions” and judges, composed of ABL Members who are C-level healthcare executives with deep domain knowledge in each of the Award areas.

Mimi Grant, President of ABL, and creator of the *Innovations Awards* Event 16 years ago, commented: "All nine ABBY Award Finalists truly are exceptional. In fact, this year – more than any other in recent memory – *all 37* of the Semi-Finalists were exceptionally impressive, as well. To have made it past the nomination process (where a number of companies were eliminated) to the Semi-Finals, ABBY Award nominees had to present metrics that proved that their health IT or telecom solution, medical device, or approach to the delivery of healthcare was addressing a major health issue, with an innovative solution, that was approved for use in the U.S. market, and – most important – had significant *clinical and/or financial* metrics that prove their product or service is reducing the cost of providing quality care. Increasingly, it will be innovative companies like these that will not only win ABBY Awards, but will be big winners as the healthcare industry shifts from ‘volume to value.’”

Three ABBY Award Winners will be chosen by secret ballot following live presentations made by the chief executives of the nine Finalist organizations at the Awards Event. The ABBY Award judges will be the senior healthcare executives in attendance at the Event, held at the Long Beach Marriott, on October 21. Attendance is open to all ABL Members, as well as non-Member senior executives of healthcare providers, payers, health IT, medical technology, and services firms.

More details about the *Innovations in Healthcare*<sup>SM</sup> Leadership and ABBY Awards Event can be found at <http://roundtables.abl.org/health/events/innovations-in-healthcare/>

#### **ABBY Award Finalists are:**

St. Louis, MO's **Advanced ICU Care**'s remote ICU patient monitoring solution serves hospitals with state-of-the-art technology that provides a constant stream of patient-centric health data, along with smart algorithms and U.S.-board certified intensivists and critical care nursing resources. Advanced ICU Care brings 24/7/365 intensivist-led ICU patient care to a broad range of hospitals, freeing budget-constrained facilities from the requirement to incrementally invest in constant bedside staffing. Patients benefit from proactive clinical attention by critical care specialists who are always informed and always on duty. Advanced ICU Care collaborates with bedside care teams to deliver the best possible care to patients, and initiates rapid action for patients in need.

Aliso Viejo, CA's **Crossover Health Inc.** combines leading-edge technologies and contemporary healthcare facilities focused on patient experience, providing employers with a new model of healthcare for their workers. Crossover provides innovative onsite and near-site clinics that provide personalized healthcare experiences. Comprehensive primary care, physical therapy, health coaches, and behaviorists work together to focus on patient outcomes. In addition, the team also provides a multi-disciplinary Proactive Approach To Health course, which has resulted in stress reduction, increased exercise, and improvement in quality of sleep. By focusing on enhanced primary and preventative healthcare as part of employee benefits, improved employee health positively affects a company's productivity and bottom line.

**Los Angeles Department of Health Services** (LADHS) and Newport Beach, CA's **Safety Net Connect** have teamed on an eConsult system to increase specialty care access for the Los Angeles safety net population. eConsult was deployed initially for 18 months in 2011 with the LA Care Health Plan and LADHS. Since October 2013, LADHS has expanded the program in its network of hospitals and clinics. eConsult provides primary care physicians (PCPs) with an easy-to-use care coordination system that effectively triages access to specialty care. When PCPs send a secure request for a specialist consult, eConsult's built-in decision support and referral guidelines help ensure all of the necessary information is provided – allowing for a more qualified peer-to-peer consultation.

San Francisco, CA's **SpineZone** has perfected a reliable, non-operative, and comprehensive back pain management methodology that is administered by a multidisciplinary team of surgeons, physical therapists, physician assistants, and spine rehabilitation specialists. Patients are guided through their recovery with a fixed-length, customized program that employs computerized equipment, behavioral medicine, and highly trained practitioners to strengthen the isolated muscles of the back, and improve posture and flexibility. Providers rely on SpineZone because it uses the right healthcare resources at the right time, essentially eliminating overtreatment and reducing the costs of treating chronic back pain patients 25% below the national average.

Woodland Hills, CA's **Center for Autism and Related Disorders (CARD)**'s Skills program is a web-based system for designing and implementing comprehensive treatment plans for individuals with autism spectrum disorder (ASD) that are tailored to meet each patient's specific needs. Skills includes a well-validated assessment that covers age-appropriate skills across eight developmental domains, and with its accompanying Skills LogBook app, enables users to collect ongoing treatment data, intuitively tracking treatment progress via easy-to-read graphs and charts. Skills supports treatment plan development and implementation, processes clinicians would otherwise spend hours performing, and improves user efficiency on many levels, both reducing treatment costs and allowing clinicians to treat more patients.

Aliso Viejo, CA's **CNS Response, Inc.** serves the mental health industry with their PEER (Psychiatric Encephalographic Evaluation Registry) Report, which was developed by physicians to provide objective information about medication response for similar patients. PEER combines a "crowdsourced" physician outcome registry with EEG, an accepted, well-normed test of brain function. The PEER Report provides the prescriber with adjunctive information which, based on the outcomes of patients with similar EEG attributes, can help guide the selection of medications which are most likely to work and those which should be avoided. PEER provides the prescriber with objective, personalized information for the patient and, therefore, the use of trial-and-error prescribing is reduced.

Mountain View, CA's **drchrono**'s mobile EHR was voted the #1 iPad EHR three years in a row by Black Book and is also available on clinicians' iPhones and Apple Watches. Over 70,000 clinicians use drchrono, which addresses the needs of today's small- to mid-size physician practices by providing comprehensive EHR, practice management, and medical billing and revenue cycle management solutions that include scheduling, reminders, clinical documentation, the ability to order labs and Rx, and a patient portal. With an open API, drchrono can integrate with other apps and various labs, enabling providers to view results in real-time. All of its EHR and managed billing services are ICD-10 ready. Individual physicians can access the "Asclepius" starter plan for *free*, allowing them to access drchrono's basic features.

Irvine, CA's **Harbor Health Systems'** Harbor One Medical Provider Network (MPN) serves companies' workers compensation needs with an immediately available network of high-performing physicians covering the entire state of California. Through Harbor's Care Concierge service, these physicians and patients are connected to top providers of ancillary services. Harbor's OnTrack service continually guides the injured worker's MPN participation throughout the case, to be sure the care plan is always on track and moving towards a fast and complete recovery. Harbor Health Systems' MPN clients experience cost savings of up to 20% with Harbor's outcomes-based networks and its proprietary scoring technology, as well as additional savings through reduced litigation and increased productivity.

Cranbury, NJ's **PeriGen Inc.**'s PeriCALM Checklist is a real-time bedside IT application designed to enhance clinician efficiency, consistency, and timely recognition of impending problems in maternal labor. Its analytic software reads the tracing used to monitor fetal heart rate and contractions, and its pattern recognition component identifies and measures the features that clinicians use to guide the use of oxytocin (which is used to induce contractions in over half of U.S. births). PeriCALM notifies clinicians when the tracing analysis exceeds predefined criteria established by the clinical institution, and color-coded long-term displays let clinicians see trends at a glance. For labor and delivery nurses, the PeriCALM Checklist reduces tedious repetitive calculations so they can focus more time on clinical judgement and care.

### **Past ABBY Award Winners**

[Previous ABBY Award Winners](#) include numerous companies that have made breakthroughs and transformative advances in medical devices, diagnostics, therapeutics, information technology, and electronic solutions, as well as organizations that have applied innovative systems and technology to providing care and coverage, decreasing the numbers of uninsured, and engaging healthcare consumers more actively in their care and health status – all with a view to reducing the cost of quality care.

### **About the Adaptive Business Leaders (ABL) Organization**

Since 1989, the Adaptive Business Leaders Organization (ABL) has helped its Members grow great companies through its Healthcare CEO Round Tables. Each month, Members leverage each other's skills, expertise, and connections, in a confidential, personal advisory board setting. During each session, Members share best practices with their non-

competitive peers as they share “What’s Up?” and tackle topics like: “Reducing the Spend on the Medically Needy 5%,” “Implications of Expanded Medi-Cal for You ,” “Creating a Culture of Accountability,” and “The App Will See You Now.” Also, each session has a Featured Member or Guest Speaker who makes a Strategic Advisory Board presentation, imparting valuable insights and in return receiving leveraged feedback from the Group.

ABL Members are also encouraged to attend frequent ABL Workshops and Conferences. The largest of these is the *Innovations in Healthcare*<sup>SM</sup> ABBY Awards Event. Other events held in 2015 include the 12<sup>th</sup> annual *Top Tech Trends*, “Developing an Effective Board of Directors for Growing Companies,” “Beginning with the End in Mind,” and Member Socials in both Northern and Southern California. In addition to the Members’ peer mentors, each Round Table’s professional facilitator serves as an objective business advisor, offering executive and industry insights.

ABL’s Healthcare Round Tables are held in Los Angeles, Orange County, San Diego, Silicon Valley, San Francisco, and Oakland. ABL’s separate Technology Round Tables, launched in 1983, are held throughout Los Angeles and Orange Counties. More information about and testimonials from ABL Members can be found at <http://www.abl.org>.

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