



For Immediate Release

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PeriGen Presents PeriCALM CheckList at Synova Perinatal Leadership Forum

Complimentary research-based ROI analysis customized for individual hospitals to accompany demonstration

CRANBURY, N.J. — November 4, 2015 — [PeriGen](#), the global leader in clinical decision support for obstetrics (OB) systems, announced today that it will demonstrate its new [PeriCALM® CheckList™](#) software in booth #5 at the second annual Synova Associates [Perinatal Leadership Forum](#), November 11-14 at the Hilton Lincoln Center in Dallas, Texas.

Providing supplemental solution education is renowned OB researcher [Emily Hamilton](#), M.D.C.M., senior vice president of clinical research at PeriGen. Dr. Hamilton will deliver a presentation on PeriCALM CheckList in a breakout session at 7:15 a.m. CST on Friday, November 13. [Download Dr. Hamilton's [photo](#) and [video](#) of PeriCALM Checklist].

Building on [research that indicates the use of obstetrical checklists](#) can help clinicians improve perinatal outcomes and reduce the risk of lawsuits, PeriCALM CheckList was created to help hospitals maintain protocol compliance by making labor checklists easier to use. It continuously searches for specific fetal heart rate (FHR) and contraction features based on data obtained through the PeriCALM electronic fetal monitoring (EFM) solution. The software displays color-coded alerts to inform clinicians when the defined set of features match specified criteria. These alerts help clinicians focus on potentially concerning labor trends.

As part of the demonstration, PeriGen will introduce its new complimentary ROI calculator that analyzes how much malpractice can potentially be avoided using PeriCALM CheckList. The tool is based on research published in obstetric journals over the last 10 years. The analysis, performed upon request in the PeriGen booth, uses a hospital's number of births, cesarean rate, induction/augmentation rate, and more localized data to deliver an award range that can potentially be avoided.

"Checklists are used in a number of healthcare specialties to ensure adherence to best practices and protocols, especially when lives are on the line," said Dr. Hamilton. "One of the best-known in obstetrics, the oxytocin checklist, has demonstrated conclusively that compliance to established protocols was associated with reduced rates of NICU admissions and fewer cesarean births. PeriCALM CheckList can be adapted to any hospital's protocols and parameters to ensure clinicians can more easily follow approved best clinical practices while mitigating risk for providers."

Flexible views in PeriCALM CheckList enable clinicians to view any 30-minute segments of EFM tracings, the last four hours of tracings and four hours of color-coded CheckList trends on a single screen. The color of the icons provides an at-a-glance alert. Green indicates the current status is within accepted

parameters, while red is used to highlight an area of concern that clinicians should review. A notification dialog opens automatically when the status is positive and highlights key parameters indicating labor issues.

The Synova Associates 2015 Perinatal Leadership Forum brings together perinatal nurse leaders from across the United States to network, learn and share ideas and challenges. This unique leadership-focused conference blends cutting edge information from nationally recognized speakers, attendee best practice presentations and other activities. It is open to all nurse leaders practicing in the perinatal arena.

To register to attend the PeriCALM CheckList demonstration and receive a complimentary hospital-specific ROI analysis, visit <http://www.synovaassociates.com/2015-plf/register/>.

About PeriGen, Inc.

PeriGen, Inc. is an innovative provider of fetal surveillance systems employing patented, pattern-recognition and obstetrics technologies that empower perinatal clinicians to make confident, real-time decisions about the mothers and babies in their care. PeriGen's customer-centric team of clinicians and technologists builds the most advanced systems available to augment obstetric decision-making and improve communications among the clinical team at the point of care, while supporting data flow between healthcare IT systems. PeriGen's fetal monitoring system is the only electronic fetal monitoring pattern recognition system that is validated by the NICHD. Visit us at www.PeriGen.com.

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