



For Immediate Release

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PeriGen Implements PeriCALM Fetal Surveillance Solution at Mary Greeley Medical Center

PeriCALM simultaneously integrated with enterprise EHR to create a complete, real-time longitudinal record for mother and baby

NASHVILLE, Tenn. — AWHONN 2013 Annual Convention — June 17, 2013— [PeriGen](#), the global leader in applying real-time clinical decision support to perinatal systems, announced today that [Mary Greeley Medical Center](#) in Ames, Iowa has implemented PeriGen's [PeriCALM](#)[®] fetal surveillance solution and has simultaneously interfaced PeriCALM with Epic Stork, the OB/GYN module for [Epic](#), the medical center's enterprise-wide electronic health record (EHR). The PeriCALM solution suite includes [PeriCALM Patterns](#), the only fetal surveillance solution that is both cleared by the U.S. Food and Drug Administration (FDA) and [validated](#) by the [National Institutes of Health](#) (NIH) based on the findings of an extensive, independent study that determined that an analysis of fetal strip tracings performed manually by top NIH experts matched the findings from PeriCALM Patterns automated, real-time analysis more than 97 percent of the time.

"We wanted to augment the features and functions that Epic Stork offered and after doing our research, we knew that PeriGen was the right choice. Their solution is the only perinatal system that provides the sophisticated but intuitive fetal surveillance and clinical decision support right at the bed side," explained Nyla Carswell, Director of Maternal Child Services at Mary Greeley Medical Center. "PeriGen also had experience integrating with all the major enterprise EHRs so we knew they could ensure that patient data would immediately populate our Epic EHR and we were impressed with their product roadmap for the future."

Carswell continued, "PeriGen was great to work with—they get an A+ from the top on down. The company CEO has been involved throughout the process and he, as well as anyone on our team, is quickly accessible by phone or email. Our PeriGen and Epic teams collaborated closely throughout the planning and installation and ensured that the needs of our Labor and Delivery clinicians and staff were addressed. The roll out was completed on time; the training and education were great; and just two weeks after we deployed PeriCALM Patterns, everything is running smoothly. Everyone is excited about the data exchange between the two systems and that real-time data can be instantly accessed whenever and where ever it's needed. We're confident that PeriGen will continue their legacy as an obstetrics technology pioneer and innovator and will be able to meet our evolving needs."

PeriCALM modules provides comprehensive, patented, FDA-cleared clinical decision support and fetal monitoring tools, including:

- PeriCALM Patterns™ that uses patented algorithms to help clinicians interpret fetal strips and provides a consistent, objective and standardized assessment of the data as a basis for collaborative care at the bedside. The tool has been cited as invaluable in facilitating communication among nurses, residents and physicians.
- PeriCALM Curve™, a dynamic labor progression software that compares a laboring mother's progress in real-time to a reference population to aid in the diagnosis of abnormal or difficult childbirth. The solution accommodates a diverse population by adjusting for changing conditions including contraction frequency, epidural use and cervical effacement for each mother.

"The unique capabilities of the PeriCALM solution suite will enable Mary Greeley Medical Center to fulfill its commitment to provide exceptional, safe patient care that will ultimately lead to better health outcomes for mothers and medically fragile newborns," said PeriGen CEO [Matthew Sappern](#). "We're proud to join Epic in our mutual quest to help hospitals transform their Labor & Delivery units with the most advanced real-time surveillance and alerting tools, analytics, and clinical documentation solutions that will work together to reduce risk throughout the birthing experience."

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About Mary Greeley Medical Center

Mary Greeley Medical Center is the health care provider on which central Iowans depend. It has earned that reputation by bringing together extraordinary people and state-of-the-art facilities in a progressive community. Based in Ames, Iowa, it is a 220-bed regional referral center serving 13 counties in central Iowa. Its medical staff is comprised of more than 171 physicians representing over 36 specialties and subspecialties. It boasts one of the best nurse-to-patient ratio in Iowa and the nation. For more information, please visit www.mgmc.org.

About PeriGen, Inc.

PeriGen, Inc., is an innovative provider of fetal surveillance systems employing patented, pattern-recognition and obstetrics technologies that empower perinatal clinicians to make confident, real-time decisions about the mothers and babies in their care. PeriGen's customer-centric team of clinicians and technologists builds the most advanced systems available to augment obstetric decision-making and improve communications among the clinical team at the point of care, while supporting data flow between healthcare IT systems.

PeriGen's unique fetal surveillance products provide dynamic visual cues that direct clinicians to the most essential patient information displayed on the screen. Unlike legacy fetal monitoring devices and software from non-specialist companies, PeriGen Visual Cueing™ provides an instant view of the mother's and baby's current status and trends over time to avoid errors, increasing patient safety and reducing risk for clinicians and hospitals. For more information, please visit us at www.PeriGen.com.